

Careers Education, Information, Advice and Guidance (CEIAG) 2025-2026

Key document details

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Date: September 2025

Next review: September 2026

The Dean Academy

Careers Education, Information, Advice and Guidance (CEIAG) Procedure Document Statement

At The Dean Academy, we are committed to providing a comprehensive program of Careers Education, information, Advice and Guidance (CEIAG) for all students in years 7 – 11. The effectiveness of the CEIAG provision is assessed using the Gatsby Benchmarks. It is our belief that each young person at The Dean Academy should be prepared for the opportunities, responsibilities, and experiences of adult life.

Our Careers Programme provides students with skills, knowledge, support and insight into the world of work to enable them to make informed choices for their future.

The Dean Academy also supports students in researching and identifying opportunities, raising aspirations and supporting progression to their next steps.

AIMS & OBJECTIVES

To ensure that every student will leave School prepared for life in modern Britain.

To provide a structured programme of teaching and learning that allows each student to develop the necessary values, skills and behaviours for life.

To ensure students will receive a rich provision of extra-curricular, employability, enterprise and work-related learning activities that develop a range of character attributes, such as resilience and aspiration, which underpin success in education and employment.

To provide access to high quality, independent careers guidance that helps pupils emerge from education as rounded individuals and ready for the world of work.

To ensure all students will be well-informed when making subject and career decisions.

To provide a variety of opportunities to all pupils for engaging with employers, universities, apprenticeship/training providers and colleges.

To provide resources and information that allows parents to support their children in making informed choices.

CURRICULUM

The careers programme includes a wide range of delivery methods including careers education links in personal development lessons, assemblies, individual 1:1 interviews, information and research activities using online resources.

Guest talks and employer visits, access to impartial careers sessions through our GROWS comprehensive programme. Multiple visits to HE establishments and LMI led sessions.

Work experience is to be undertaken in year 10 which acts to challenge students and raise aspirations whilst also providing real world experience and allow students to gain vital interpersonal skills.

Year 11 are provided with a breadth of opportunities to experience post-16 opportunities alongside regular tutor time activities to prepare them for the working world.

PARTNERSHIPS

GROWS is a programme that we work closely with in part of the Gloucestershire Aspiration Programme (GAP). Which is a partnership of Gloucestershire-based universities and further education colleges working together to provide young people with high quality impartial information and activities about education opportunities beyond GCSEs.

Careers and Enterprise Company offer support with Gatsby and run events for CPD.

MONITORING, REVIEW AND EVALUATION

The CEIAG programme is reviewed by Careers Leader and Line manager annually.

The overall effectiveness of the CEIAG programme is assessed using the Gatsby Benchmarks and the results are used to inform improvement priorities and plan developments year on year.

WORK EXPERIENCE

DfE Statement: work experience statement highlights skills gained (communication, teamwork, confidence), the value of real-world exposure, and how the experience informs career/further education choices, often written to meet DfE guidance for 16-19 study programmes, focusing on employability skills and linking learning to practical application for CVs and future goals. (Work Experience Guide – GOV.UK)