

Dear School,

I'm just emailing a reminder of some information regarding ways we're helping parents shop for uniform this Back to School.

I'm aware that parents of existing students of school will be looking to buy top-up uniform for their child this summer, so we have the following in place to make this as easy for them as possible:

- **Brand new size guide videos**
These guides show parents the best way to measure their child at home to ensure they purchase the correct size for their new garment.
- **Great early stock levels**
Our warehouses are stocked up and ready for parents to start ordering now.
- **Money saving offers**
To help parents save extra money when shopping with us, we've set up some great deals and offers for them to benefit from when they shop in June and July.

If I could ask that you pass on the following message via your next email, text or social media communication with parents it would be much appreciated:

- Download our ready-made social media posts from our resources [here](#).
- Use this messaging in your communication:
"Don't forget to top-up your child's uniform for September. Monkhouse have added extra features to their website to help you shop early with confidence and advise that parents begin to shop now to avoid the August rush."

Should you have any questions or queries please do not hesitate to contact me directly at any point.

Thank you for your continued support.

Kind regards

Kel Monstad

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